

*écologie.*  
by AWDIs

Style + Conscience







At Écologie, we are committed to creating well designed, affordable and environmentally friendly clothing. Our approach is fashion-focused and sustainability-led.

We believe good quality clothing shouldn't cost the world.

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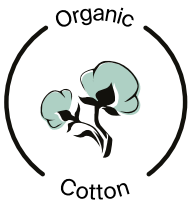
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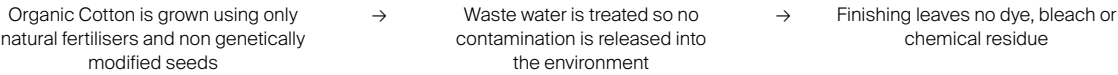




EA001 Burgundy & Ink Blue



Why use Organic Cotton?



Ensures:

- Farmers can reuse seeds and grow mixed crops helping feed their families and reduce financial risk
- Workers in the supply chain are not exposed to any harmful chemicals or residues
- All factories are routinely inspected to ensure no forced or child labour

Reduces:

- Water waste: Organic farming methods maintain soil quality meaning rain water is held in the soil so less water is needed
- The use of chemicals deemed harmful by the World Trade Organisation

Did you know?

Traditional cotton production uses 10% of world pesticides and 25% of world insecticides, strong chemical agents that pollute the ecosystem.



Charcoal



Fire Red

EA001 Cascades Organic Tee

S – XXL  
100% Organic Cotton  
Fabric Weight: 150gsm

Single jersey / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding

- |              |          |              |
|--------------|----------|--------------|
| Navy         | Ink Blue | Bottle Green |
| Fire Red     | Burgundy | Sun Yellow   |
| Jet Black    | Charcoal | Heather Grey |
| Arctic White |          |              |

EA001F Cascades Organic Ladies Tee

XS – XL  
100% Organic Cotton  
Fabric Weight: 150gsm

Single jersey / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding

- |              |          |              |
|--------------|----------|--------------|
| Navy         | Ink Blue | Bottle Green |
| Fire Red     | Burgundy | Sun Yellow   |
| Jet Black    | Charcoal | Heather Grey |
| Arctic White |          |              |





Jet Black

EA011 Etosha Organic Polo Shirt

**XS – XXL**  
100% Organic Cotton  
Fabric Weight: 170gsm

Pique knit / Knitted collar & cuffs / Taped neck / Side seams / 2-Button placket / Fashion fit / Size label for easy rebranding

- Navy
- Jet Black
- Arctic White



Arctic White

EA021 Erawan Organic Long Sleeve Tee

**XS – XXL**  
100% Organic Cotton  
Fabric Weight: 150gsm

Single jersey fabric / Ribbed collar / Taped neck / Twin needle detail at hem and sleeve / Fashion fit / Long sleeves / Size label for easy rebranding

- Jet Black
- Arctic White



Navy

EA041 Corcovado Organic Hoody

**XS – XXL**  
100% Organic Cotton  
Fabric Weight: 270gsm

Brushed inner fleece / Peached fabric surface / Angled cuff details / Ribbed cuffs and hem / Taped neck / Front kangaroo pocket / No hood drawcord / Fashion fit / Size label for easy rebranding

- Navy
- Jet Black
- Heather Grey

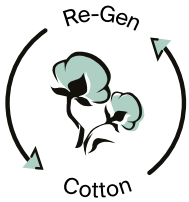








EA061 Heather Grey, EA062 Navy & EA060 Charcoal



Why use Re-Gen Cotton?

Waste cotton is collected and sorted by colour → 'Clips' are shredded and blended with recycled polyester derived from waste plastic bottles → Re-spun and knitted into new garments

Recycles:

- On average 0.22kg of cotton waste and 19 plastic bottles per sweater

Reduces:

- The land mass needed to grow new cotton; saving 200g of pesticides and fertilizers as a result
- Energy usage; saving 3.2kwh

Saves:

- 20,000 litres of water
- 2.7kg of dyes and chemicals
- 11kg of CO2 emissions



Black / White



Charcoal

EA003 Tulum Re-Gen Tee

**XS – XXL**  
60% Re-Gen Cotton /  
40% Recycled Polyester  
Fabric Weight: 170gsm




Single jersey / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeve / Two colour marl effect / Angled shoulder seams / Fashion fit / Size label for easy rebranding

-  Navy / Gold
-  Blue / White
-  Burgundy / White
-  Black / White

EA030 Banff Re-Gen Sweatshirt

**XS – XXL**  
70% Re-Gen Cotton /  
30% Recycled Polyester  
Fabric Weight: 260gsm

French terry / Ribbed collar, cuffs and hem / Taped neck / Angled cuff details / Fashion fit / Size label for easy rebranding

-  Navy
-  Ink Blue
-  Red
-  Black
-  Charcoal
-  Heather Grey





Navy / Gold

**EA033 Galapagos Re-Gen Sweatshirt**

**XS – XXL**  
52% Re-Gen Cotton /  
48% Recycled Polyester  
Fabric Weight: 270gsm

French terry / Two colour marl effect / Solid colour ribbed collar, cuffs and hem / Taped neck / Angled cuff details / Fashion fit / Size label for easy rebranding

-  Navy / Gold
-  Blue / White
-  Burgundy / White
-  Black / White



Heather Grey

**EA040 Lusaka Re-Gen Hoody**

**XS – XXL**  
70% Re-Gen Cotton /  
30% Recycled Polyester  
Fabric Weight: 260gsm

French terry / Angled cuff details / Ribbed collar, cuffs and hem / Taped neck / Front kangaroo pocket / No hood drawcord / Fashion fit / Size label for easy rebranding

-  Navy
-  Charcoal
-  Ink Blue
-  Heather Grey
-  Black



Black / Charcoal

**EA051 Okavango Re-Gen Zoody**

**XS – XXL**  
70% Re-Gen Cotton /  
30% Recycled Polyester  
Fabric Weight: 330gsm

Peached fabric surface / Brushed inner fleece / Metal zip at front / Taped neck / Contrast cuff and hem / Hood with drawcord / Ribbed cuffs and hem / Front kangaroo pocket / Fashion fit / Size label for easy rebranding

-  Navy / Charcoal
-  Black / Charcoal
-  Heather Grey / Navy





Navy

**EA060 Arenal Re-Gen Sweater**

**XS – XXL**  
70% Re-Gen Cotton /  
30% Recycled Polyester  
Fabric Weight: 8lbs/oz, 12 gauge

Fine gauge knit / Rolled collar, cuffs  
and hem / Fashion fit / Size label for  
easy rebranding

- Navy    ● Black    ● Charcoal  
● Heather Grey



Heather Grey

**EA061 Wakhan ¼ Zip Re-Gen Sweater**

**XS – XXL**  
70% Re-Gen Cotton /  
30% Recycled Polyester  
Fabric Weight: 12lbs/oz, 7 gauge

¼ zip at neck / Ribbed collar and  
cuffs / Fashion fit / Size label for easy  
rebranding

- Navy    ● Black    ● Charcoal  
● Heather Grey



Black

**EA062 Taroko Re-Gen Sweater**

**XS – XXL**  
70% Re-Gen Cotton /  
30% Recycled Polyester  
Fabric Weight: 15.50lbs/oz, 7 gauge

Ribbed cuffs and collar / Seed stitch  
/ Fashion fit / Size label for easy  
rebranding

- Navy    ● Black



Charcoal / Black

**EA080 Iguazu Re-Gen Knitted Hoody**

**XS – XXL**  
70% Re-Gen Cotton /  
30% Recycled Polyester  
Fabric Weight: 12lbs/oz, 7 gauge

Two tone colour effect / Ribbed cuffs and hem /  
Hood with drawcord / Tuck stitch knit / Fashion fit /  
Size label for easy rebranding

- Navy / Heather Grey    ● Charcoal / Black    ● Heather Grey / Charcoal

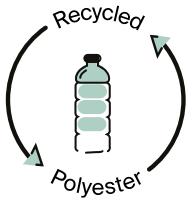








EA004 & EA004F Arctic White



Why use Recycled Polyester?

PET (polyethylene terephthalate) plastic bottles are crushed, cleaned and re-polymerised to polyester chips → The polyester chips are then melted and extruded → Spun into yarn for knitting

- Reduces:**

  - Landfill waste
  - Soil contamination
  - Air pollution
  - Water pollution
- Saves:**

  - 33-53% energy resources compared to virgin polyester
  - Petroleum and fossil fuel use



Black



Fire Red

EA004 Ambaro Recycled Sports Tee

- S – XXL**  
100% Recycled Polyester  
Fabric Weight: 140gsm
- Textured birdseye knit / Ribbed collar / Taped neck /  
Side seams / Twin needle detail at hem and sleeve /  
Fashion fit / Size label for easy rebranding
- French Navy

● Jet Black

● Royal Blue

○ Arctic White

● Fire Red

EA004F Ambaro Recycled Ladies Sports Tee

- XS – XL**  
100% Recycled Polyester  
Fabric Weight: 140gsm
- Textured birdseye knit / Ribbed collar / Taped neck /  
Side seams / Twin needle detail at hem and sleeve /  
Fashion fit / Size label for easy rebranding
- French Navy

● Jet Black

● Royal Blue

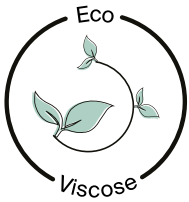
○ Arctic White

● Fire Red

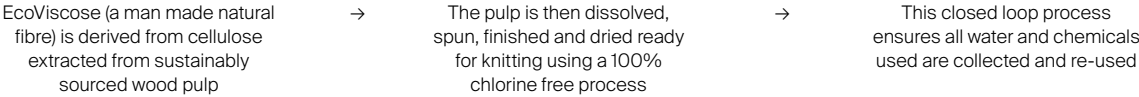




EA002 & EA002F Jet Black



Why use EcoViscose?



Ensures:

- 0% pollution impact on ecosystem
- All wood and pulp is sourced from responsibly managed forests

Reduces:

- Dependence on landfill as end products are fully biodegradable
- Soil erosion through multi-crop farming

Saves:

- 50% less water , fossil resources and CO2 emissions compared to generic viscose production

Did you know?

Our LENZING™ ECOVERO™ branded EcoViscose fibres are certified by the Forest Stewardship Council (FSC) or Programme for the Endorsement of Forest Certification (PEFC) ensuring our commitment to a sustainable future.



Jet Black



Jet Black

EA002 Daintree EcoViscose Tee

**S – XXL**  
70% Lenzing™ Ecovero™ / 30% Organic Cotton  
Fabric Weight: 160gsm

Sustainably managed wood sources / Single jersey / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding

- Navy
- Dusty Pink
- Fern Green
- Jet Black
- Wild Mulberry
- Arctic White

EA002F Daintree EcoViscose Ladies Tee

**XS – XL**  
70% Lenzing™ Ecovero™ / 30% Organic Cotton  
Fabric Weight: 160gsm

Sustainably managed wood sources / Single jersey / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding / Crop length with dropped back

- Navy
- Dusty Pink
- Fern Green
- Jet Black
- Wild Mulberry
- Arctic White

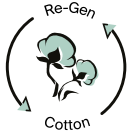


Our vision is to build a better future for our planet, working hard to ensure that environmental sustainability and low carbon impact is at the forefront of our thinking and innovation. As a responsible and ethical brand we ensure all of our manufacturing methods go above and beyond the ideals of our growing customer base, using only factories that are GOTS, RCS, SEDEX, BSCI or Oeko-Tex certified.

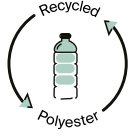
Our Fabrics



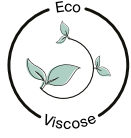
Our 100% Organic Cotton garments have a super soft handfeel, ensuring quality garments that have minimal impact on the environment.



This innovative collection blends pre-consumer cotton waste with recycled plastic bottles to create a range of garments from the world's waste!



We are dedicated to cleaning the world one plastic bottle at a time, transforming them from trash into your new sportswear.



Our luxurious EcoViscose is only derived from sustainable woodland ensuring minimal impact to the ecosystem.

Our Commitments



All of our orders are now being shipped with ZERO plastic packaging and we will only use reprocessed cardboard cartons.



We vow to never air-freight your favourite styles.



We are proud to say all Ecologie garments are now vegan accredited free of any animal ingredients.



In order to ensure we are moving to our goal of low impact carbon neutrality we will continue our tree planting programme in partnership with carbon footprint.

\*All additional non-Écologie garments featured in this brochure are sustainable options from high street retailers.


Écologie by AWD is committed to delivering a more sustainable future with many exciting developments to come. Watch this space.






[www.ecologiebyawdis.com](http://www.ecologiebyawdis.com)

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